

**Media Contacts:**

Jack Kasperski, Kodak, +1 585-724-5130, [jack.kasperski@kodak.com](mailto:jack.kasperski@kodak.com)

Hal Petschke, BizTech Solutions, Inc., +1 860-635-0870, [halp@forbiztech.com](mailto:halp@forbiztech.com)

Nancy Vargo, Eric Mower and Associates, +1 716-880-1483, [KodakPR@mower.com](mailto:KodakPR@mower.com)

## **Kodak's Document Imaging Business and BizTech Solutions, Inc., Work Together To Provide Data Management Solutions in Healthcare**

### **Products, Technical and Marketing Expertise Factor into Relationship**

ROCHESTER, N.Y., June 6—Eastman Kodak Company today announced its Document Imaging business is working with Work Process Automation Solutions Provider BizTech Healthcare Solutions, Inc., in providing revenue cycle management solutions for the healthcare business sector.

BizTech, a Kodak Authorized Imaging Reseller, is a single source supplier of enterprise content management solutions for a variety of industries. It announced forming the healthcare-focused business in April.

Kodak is providing BizTech technical support on KODAK document scanners and solutions, and marketing assistance including telemarketing activities designed to cultivate interest among prospective end users, follow-up communications with respect to sales leads, joint sales calls and trade show participation.

“As a Kodak Authorized Imaging Reseller, BizTech receives our reseller and dealer channel support, which I describe as full service plus,” said Don McMahan, Vice President Sales, US&C, Document Imaging, Graphic Communications Group. “When BizTech announced its healthcare business, we looked forward to working together in the exciting healthcare market. This is an incredibly important channel in terms of growth and for accurate data management as the very quality of life is at the center of it. What company to better provide accurate capture of these important documents than Kodak?”

“Our ProMed Series of Healthcare Solutions, is specifically designed for healthcare environments and starts the very moment a patient walks in,” said Hal Petschke, Vice President for Business Development, BizTech Solutions, Inc. “Speed and accuracy are essential in

collecting and capturing a patient's healthcare insurance card, photo ID, consent form and referrals, to register and admit the patient. We are very interested in employing KODAK i1200 and i1300 Series Scanners for a number of these applications as the scanners can accept a wide variety of documents from plastic identification cards to oversized medical records, and offer scanning speed, ease of use, and image quality that is at the top of their respective classes."

The ProMed Capture Solutions feature a Patient Registration Capture solution as well as high-volume batch scanning and Chart Scanning solutions. The Patient Registration application is a web-based workflow for routing registration and patient documents throughout the healthcare facility including Admissions, Billing and Laboratories. It joins BizTech's ProMed Revenue Cycle Series of solutions that includes ProMed HIM Charge Entry and Coding application, ProMed EOB Processing and HIPAA Audit Log. Healthcare facilities can take advantage of BizTech's web-hosting technologies and services based on the MICROSOFT platform and which interface with many commonly used healthcare systems.

"KODAK document imaging solutions complement PeoMed solutions to achieve greater efficiency and productivity for healthcare providers," said McMahan. "As working with BizTech illustrates, Kodak brings in a lot of firepower in terms of products, expertise, and channel programs to help its partners succeed. Recently, we've reinvigorated programs to be bolder, more responsive, nimbler and more satisfying for both traditional and our growing number of distributed scanner channel dealers."

KODAK products are backed by KODAK Service & Support. KODAK Service & Support is made up of more than 3,000 professionals reaching more than 120 countries. It is a leading multi-vendor integrated services provider, delivering consulting, installation, maintenance and support services for the commercial printing, graphic communications, document imaging and data storage industries. KODAK Service & Support professionals are uniquely qualified to provide services that control costs, maximize productivity, and minimize business risk.

### **About BizTech Healthcare Solutions, Inc.**

BizTech Healthcare Solutions, Inc., a New Jersey based Corporation, provides innovative solutions for the healthcare market to reduce operating costs and increase cash flow, improving Revenue Cycle processes for hospitals and healthcare facilities. The Company offers the ProMed Series of solutions, which include its award-winning HIM Coding Application, ProMed Capture Applications (including Patient Registration and HIM Scanning solutions), ProMed EOB Processing, and HIPAA Audit Log (HAL) solution. Also offered are a series of Hosted Solutions which enable hospitals to take advantage of the ProMed Coding Solutions using the Company's web-hosting technologies and services.

For more information about BizTech Healthcare Solutions, Inc., visit our website at [www.forbiztechhealth.com](http://www.forbiztechhealth.com).

### **About Eastman Kodak Company**

Kodak is the world's foremost imaging innovator. With sales of \$10.7 billion in 2006, the company is committed to a digitally oriented growth strategy focused on helping people better use meaningful images and information in their life and work. Consumers use Kodak's system of digital and traditional products and services to take, print and share their pictures anytime, anywhere; Businesses effectively communicate with customers worldwide using Kodak solutions for prepress, conventional and digital printing and document imaging; and Creative Professionals rely on Kodak technology to uniquely tell their story through moving or still images.

More information about Kodak (NYSE: EK) is available at [www.kodak.com](http://www.kodak.com).

More information about KODAK document imaging scanners is available at [www.kodak.com/go/documentimaging](http://www.kodak.com/go/documentimaging)

#

(ProMed is a trademark of BizTech Solutions, Inc.)

(Kodak is a trademark of Eastman Kodak Company.)

2007